

## **The Owl Alternatives**



Introducing The Owl Solutions – a full-service supply chain analytics platform that challenges traditional spreadsheet and BI tools.

Are you tired of the limitations and challenges posed by traditional data management tools? The Owl transforms your data analytics experience.

Here is how we differ from traditional tools such as Excel Spreadsheets, Microsoft BI, and Tableau.

# DIY Excel/Pivot Tables

#### Strengths:

Familiarity and low cost.

#### Weaknesses:

Lengthy data scrubbing process, potential for human error, data needs to be pulled from multiple systems.

#### How we are unique:

We offer a quick and efficient centralized real-time data solution. Our platform visually displays data and performance, eliminating the need for time-consuming data scrubbing and manipulation.

## Self-Serve BI (Power BI Tableau)

#### Strengths:

Quicker comprehension and better insights.

#### Weaknesses:

Expensive, slow speed to market, requires highly technical personnel, lacks extra support.

#### How we are unique:

We provide a fast speed to market with a low-cost solution. Our implementation process is handled by our expert Owl team, with IT's role limited to providing data access. We offer ongoing expert support and customizable dashboards to meet your unique business needs.

## ERP and Specific Supply Chain Software

#### Strengths:

Cross-department visibility.

#### Weaknesses:

Siloed data, leading to additional time spent on reporting, Excel spreadsheets, and human error due to outdated information.

#### How we are unique:

The Owl Solutions centralizes data from all sources, ensuring up-to-date and accurate information. Our platform refreshes data at higher frequencies, empowering you with real-time insights for informed decision-making.

At The Owl Solutions, we believe in revolutionizing the way you analyze and utilize your data. Say goodbye to the limitations of Excel Spreadsheets, Microsoft BI, and Tableau. Embrace a new era of data analytics with our quick, efficient, and cost-effective solution.